



2. PAST PRESIDENT

Someone who looks vaguely recognizable and a little confused is paying a visit to campus. Who is this mysterious stranger and why is he here?





FIND THE VISITOR IN THE TALMAGE BUILDING

You feel like you've seen this person before....Holy cougars! It's the ghost of Karl Maeser, the legendary principal of Brigham Young Academy, which later became BYU! He must be here to see if his beloved school is still a place of honor and integrity at its 150th anniversary.





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**KARL G. MAESER: "STAND ME ON THE FLOOR AND DRAW A CHALK
LINE AROUND ME AND HAVE ME GIVE MY WORD OF HONOR
NEVER TO CROSS IT. CAN I GET OUT OF THAT CIRCLE? _____"**

- A** Sure. It's just chalk, after all.
- B** Yes. Now if it'd been a rectangle...
- C** No, never! I'd die first.
- D** Go Cougs!

C NO, NEVER! I'D DIE FIRST.

President Maeser's pithy explanation of keeping commitments helps communicate the importance of the BYU Honor Code to all students who arrive on campus.

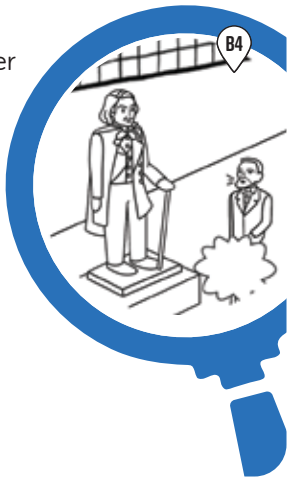
Maeser's native language was German, and he emigrated to the US in 1857 after he and his family were baptized.





**WHOM DOES MAESER
CHAT WITH AFTER LEAVING
THE TALMAGE BUILDING?**

It's not surprising that Maeser would want to return and report to the man who called him to lead a school in Provo: Brigham Young. The conversation is a little one-sided—all Maeser has to talk to is the statue made by Brigham's grandson, Mahonri.





**MAESER NEXT ENCOUNTERS
AN ADVERTISEMENT FOR A
CAMPUS EVENT. WHERE DOES
IT LEAD HIM?**

Leaving the statue of Brigham Young, Maeser spots a poster for BYU's International Cinema. Since Maeser died in 1901, he is not entirely sure what "cinema" is, but the ad says the film is German, so his interest is piqued.

But it's not all edelweiss and schnitzel for our friendly phantom... he catches the horrifying conclusion to the 1922 film *Nosferatu* in the Kimball Tower. Maeser is used to ghosts, but vampires are another story!





**WHERE DOES MAESER GO
AFTER THE FILM AND WHAT
SURPRISING DISCOVERY DOES
HE MAKE THERE?**

To calm his nerves, Maeser heads south to get a glimpse of the old Academy building (now the Provo City Library.) Along the way, he's surprised to find a neoclassical building with—of all things!—a statue of him in front of it. He had no idea that there was a Maeser Building on campus. Unfortunately, he wasn't paying attention as he goes and finds himself trapped within the "O" of a "Go Cougs!" chalked on the sidewalk. His anniversary tour of BYU comes to an abrupt end. (He *does* escape when the sprinklers come on.)

